

MARKETING / COMMUNICATION INTERNSHIP

Full-Time / Part-Time Position

Reference : **C&H_INTERN_18_03_MK**
Publication Date : 2018-06-21
Activity : Marketing – Communication – PR – Strategy
Education Level : Bachelor or Master Level
Duration : 6 Months
Type : Internship
Start Date : A.s.a.p.
Location : Valencia, Spain
Answer to : **jobs@caponnetto-hueber.com**

1. Caponnetto-Hueber Presentation

Background:

Caponnetto-Hueber is a leader in Naval Architecture Solutions, Innovative Concepts and Fluid Dynamics Services in the Maritime World focusing on the Racing, Sailing, Flying and Mega- Yachts.

Caponnetto-Hueber is a well-known company for its expertise in Hydrodynamics, Aerodynamics and Numerical Simulations (CFD i.e. Computational Fluid Dynamics).

Caponnetto-Hueber has been involved with America's Cup for more than 2 decades and has won it several times.

C&H main current projects are:

- America's Cup
- Flying electric boat design and flight control
- Mega-yachts hydrodynamics and CFD
- Racing and cruising sailing yachts hydrodynamics and CFD
- R&D

Services:

C&H provides innovative services in Fluid Dynamics, using high-end methodologies and tools to Naval Architects, Yacht Designers, Ship Yards and Ship Owners to improve the design, the performances, the efficiency, to lower the consumptions and the emissions.

- Innovative Concept
- Design
- Naval Architecture
- Foiling Yachts
- Computational Fluid Dynamics (CFD)
- Hydrodynamics
- Aerodynamics

The company is currently expanding its workforce and is willing to integrate young, creative juniors or students who want to work in a competitive, high-technological and international sector.

2. Collaborator Profile

C&H is looking to develop and improve its marketing material, its visibility and set up a communication strategy to increase its presence in the Nautical and Maritime Industry.

Profile:

- Last year student or recently graduated (Bachelor or Master) in Marketing, Communication or Public Relation

Job Description:

- Set up a communication and a marketing strategy
- Identify the needs with the General Manager
- Create the appropriate tools to answer them
- Coordinate sub-contracted tasks

The position will cover the following topics:

- o Graphic Identity
- o Marketing strategy and materials
- o Communication strategy and materials
- o Company visibility (media, online, events, ...)
- o PR at the international Boat Shows and Nautical Events

"Must":

- Proficient in English (compulsory)
- Pro-active, autonomous, responsible
- Adaptable and fast- learner
- Able to work within an international team

"Plus":

- Attracted to or curious about the nautical world
- General interest in innovative fields and technologies
- Multi-language (Italian, French and/or Spanish)

Type of contract:

- Internship

Duration:

- 6 months (minimum)

Perspectives:

- It is a great opportunity to join a leading and growing company.
- You will be working on ambitious high standards projects with international visibility in the field of Racing, Foiling and Mega Yacht Design
- You will cover multiple disciplines while developing a broad spectrum of skills
- You will be able to be a source of proposal, have responsibilities and work in collaboration with the General Manager.
- Perspectives of long term collaboration

Location:

- At the Company Office in Valencia, Spain (America's Cup Port)

Salary / Indemnity:

- Depending on the profile

Contact us at jobs@caponnetto-hueber.com using the offer reference in the title and include your CV and references in English.